

## **10.8. Street Play 2023 Program**

**AUTHOR:** Max White, Sustainable Transport Project Co-ordinator

**ENDORSED BY:** Duncan Mitchell, Director Engineering and Property Services

### **ATTACHMENTS:**

1. Draft Community Engagement Strategy\_Street Play 2023 [**10.8.1** - 6 pages]

### **PURPOSE:**

The purpose of this report is to provide an update on the proposed Street Play 2023 program which was resolved on by Council in the Notice of Motion 49/22 - Street Play in the North Sydney LGA at the Council meeting 12 September 2022. The report also addresses a Notice of Motion that was resolved on by Council at the same meeting – Notice of Motion 54/22 - Trial Weekend Closure of the Western end of Bligh Street Kirribilli.

### **EXECUTIVE SUMMARY:**

This report responds to Council’s resolution to call for Expressions of Interest (EOIs) from the community to participate in a Street Play 2023 program, and to consider Bligh Street, Kirribilli as a potential location for Street Play.

This report sets a timeline of activities to deliver a Street Play 2023 program and includes a draft Community Engagement Strategy for “Street Play 2023” (Attachment A), detailing the Expressions of Interest process for residents to nominate their streets over December 2022 and January 2023. The timeline aims to roll out “Street Play 2023” between March and May 2023.

The report also evaluates the five pilot Street Play events held in 2020 and re-assesses their appropriateness for inclusion in the “Street Play 2023” program.

The final section of this report discusses how future North Sydney “Street Play” events beyond the Street Play 2023 program can be managed, and proposes a model for “Street Play” that empowers and builds capacity within the community to plan, operate and deliver events in partnership with North Sydney Council.

### **FINANCIAL IMPLICATIONS:**

The 2020 North Sydney Council “Street Play” pilot program was supported by a matching grant of \$80,000 (\$40,000 NSW Government and \$40,000 North Sydney Council). The grant provided funding for a parklet costing approximately \$35,000, and staffing costs to run the events.

The estimated cost to run each event based on 2020 costs (excluding the parklet) is \$9,000 per event. If Council expands "Street Play 2023" to include seven (7) eligible streets, this would be a total of \$63,000.

There are currently no grant programs open that would fund a "Street Play 2023" program, however Council staff will continue to seek appropriate funding opportunities.

Should Council be unsuccessful in securing a grant before the scheduled commencement of the 2023 program in March-May, it is proposed that the cost to run the events (\$63,000) would come from the existing Traffic Facilities budget.

The funding would primarily be for staffing and material costs to run the "Street Play" events in early 2023. It is also proposed to use an events management company to assist Council with running the events in a similar model to how it was run in 2020, with support from Council staff.

**RECOMMENDATION:**

**1.THAT** staff seek Expressions of Interest in December 2022 and January 2023 to identify a list of 15 eligible streets and subsequently report for Council in early 2023 to recommend up to seven (7) pilot sites for the Street Play 2023 program

**2.THAT** that the 15 eligible streets include Bligh Street, Kirribilli.

**3.THAT** staff continue to identify and apply for appropriate grants to fund the Street Play 2023 program

**4.THAT** should Council not secure grant funding, then funding is to be allocated from the Traffic Facilities 2022/2023 financial year budget, and that staff proceed with the "Street Play" 2023 program with a scope that is consistent with the budget.

**5.THAT** Council supports the development of a North Sydney Council "Street Play" Working Group in order to develop a Street Play Policy and resources to support future community-led Street Play programs in partnership with Council.

## LINK TO COMMUNITY STRATEGIC PLAN

The relationship with the Community Strategic Plan is as follows:

1. Our Living Environment

1.4 Well utilised open space and recreational facilities

2. Our Built Infrastructure

2.1 Infrastructure and assets meet diverse community needs

4. Our Social Vitality

4.1 North Sydney is connected, inclusive, healthy and safe

## BACKGROUND

Street Play programs allow communities to close streets to traffic and reclaim the road for people of all ages to come together and connect. Street Play programs have been held globally, with numerous examples from councils around Australia. Street Play activities include informal play, community art projects, and sports, and take place at a range of scales from individual streets through to road closures over several kilometers

North Sydney Council ran a Street Play pilot program in 2020, closing five streets across North Sydney on Sundays, between 12pm and 6pm. One street was closed per week, over the five-week pilot program. These streets were

- McHatton Street, North Sydney
- Laycock Street, Neutral Bay
- Rosalind and Edwin Street, Cammeray
- Burlington and Sophia Street, Crows Nest
- Colin Street, Cammeray

At its meeting of Monday 12 September 2022, Council resolved to revisit the Street Play pilot program that was run on the five streets in 2020, as follows:

1. *THAT Council call for expressions of interest from the community in relation to identifying streets, roads etc. for StreetPlay for the next 6 months.*
2. *THAT Council re-assess the locations contained in the 22 June 2020 report as possible locations.*
3. *THAT Council seek to roll out the StreetPlay Program as soon as possible.*
4. *THAT Council continue to seek and apply for appropriate funding grants.*
5. *THAT should Council be unsuccessful in obtaining grant funding, that the General Manager identify funding sources to support the StreetPlay Program.*

In a separate matter from the Monday 12 September 2022 Council meeting, Council resolved to consider Bligh Street, Kirribilli in the Street Play Program, as follows:

1. *THAT Bligh Street be considered for the Street Play Program.*

Street Play programs provide additional open space (albeit temporary), which aligns to the priorities set out in the North Sydney Community Strategic Plan North Sydney Vision 2040.

Street Play delivers these priorities by offering opportunities to participate in healthy physical activity for all, and to foster community cohesion, which can reduce isolation, loneliness, and instances of physical and mental health.

## **CONSULTATION REQUIREMENTS**

Community engagement will be undertaken in accordance with Council's Community Engagement Protocol.

## **DETAIL**

The following section provides an evaluation of the Street Play pilot program delivered in 2020 and based on this assessment, recommends that seven (7) pilot streets should be shortlisted for a 2023 Street Play program, chosen from 15 eligible streets. It also proposes a timeline of delivery for the Street Play 2023 program, starting with Expressions of Interest taking place over December 2022 and January 2023, with a report shortlisting 15 eligible streets to be prepared early 2023 for Council to select seven (7) streets for the 2023 program. It is proposed to include the five (5) previous streets that were part of the 2020 program in the list of the 15 eligible streets given the success and community participation in those streets from the previous program.

The goals of the Street Play 2023 program are:

- Social Cohesion - Street Play attendees reported feeling a sense of community
- Inclusion – encouraging young people and older adults to attend Street Play events
- Safety – the majority of attendees reported feeling safe
- Open Space - increasing open space and play space for event attendees
- Sustainable Transport - encouraging attendees to walk, cycle or take another active mode of transport to the events
- Health and wellbeing – increasing opportunities for structured and incidental exercise

## **North Sydney Pilot Program**

In 2020, the North Sydney Play Street pilot program closed five (5) streets to car traffic on Sundays between 12pm and 6pm. One street was closed per week over the five-week pilot program. A range of activities and interventions were run across the five streets, including outdoor seating, sports and games, chalk for drawing on the pavement and live music (one street only).

The Street Play pilot program was successfully run in five streets across North Sydney, including:

- McHatton Street, North Sydney (McHatton)
- Laycock Street, Neutral Bay (Laycock)
- Rosalind and Edwin Street, Cammeray (Rosalind)
- Burlington and Sophia Street, Crows Nest (Burlington)
- Colin Street, Cammeray (Colin)

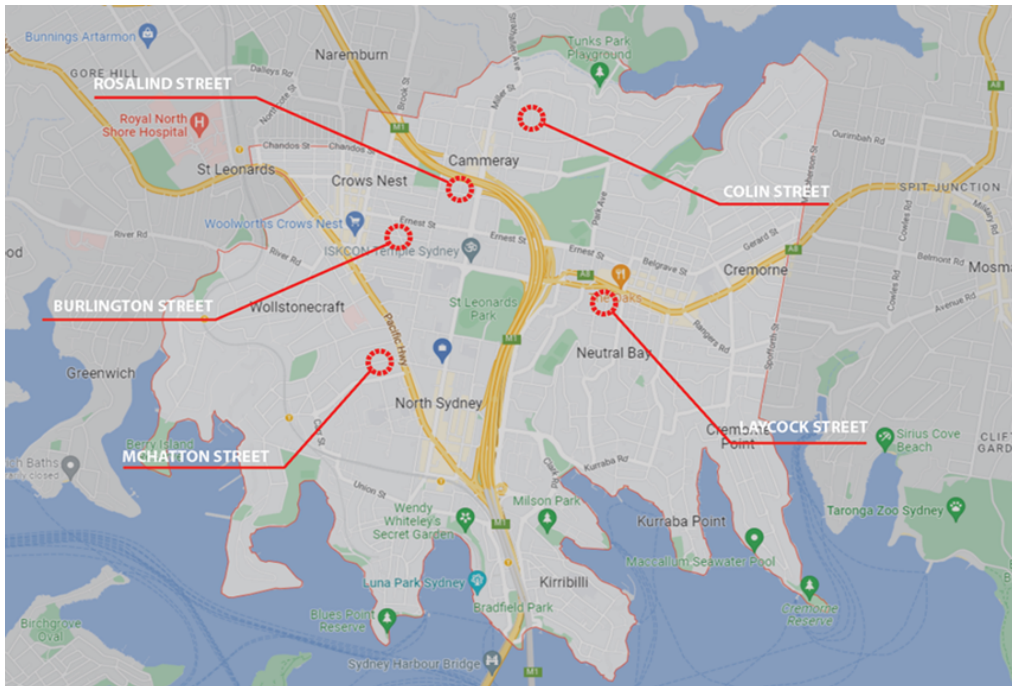


Figure 1 Street Play pilot program locations around North Sydney Council



Adults and children have space to exercise and play (Burlington Street, Crows Nest - Street Play)



*Burlington Street, Crows Nest - Street Play*



*Games and safe areas for parents and young children (Burlington Street, Crows Nest - Street Play)*



*Games and safe areas for parents and young children (Colin Street, Crows Nest - Street Play)*



*Games and safe areas for parents and young children (Laycock Street, Neutral Bay - Street Play)*



*North Sydney Demonstration School (McHatton Street, North Sydney - Street Play)*



*Rosalind Street, Cammeray - Street Play*

At the McHatton Street North Sydney Demonstration School Street Play, the school included an activity where students worked with a local artist to complete two temporary public art works. The theme of the art was to investigate positive messaging around what ‘could be’ if more of our public spaces were dedicated to public open space, as opposed to road space.



*McHatton Street, North Sydney - Street Play art installation*



*McHatton Street, North Sydney - Street Play activities*

The five streets in the 2020 “Street Play” Program were selected from 15 eligible streets, and the selection criteria included:

- physical capacity such as level topography, accessibility and connectivity of pedestrian / footpath network
- amenity such as shade and ambient noise levels
- deliverability and support from Council and its Traffic Committee
- delivery within estimated budget
- low/manageable impact on traffic, property access and public transport



- proximity to the target demographic – large densely populated residential areas with young families
- areas with open space deficit
- alignment to other projects such as proposed street closures, cycle routes, walking/cycling routes to school
- proximity to complementary land-uses such as schools, village centres and recreational facilities
- equitable spread of sites across different parts of the LGA.

The same criteria will be used for the 2023 “Street Play” program

### **Monitoring and Evaluation**

During the Street Play trial program in 2020, an hourly count of adults and children, and a follow-up survey were conducted. The average attendance at each event varied across the locations, as did the ratio of adults to children.

#### Street Play Survey

The survey asked participants to provide feedback on community cohesion and safety, and satisfaction with the event. There were 118 responses to the survey. Results included:

- 116 (98%) stated it made activity for their children easier
- 116 (98%) enjoyed the day
- 116 (98%) supported additional Street Play days
- 105 (89%) met or reconnected with their neighbours

When asked what they liked most about the event:

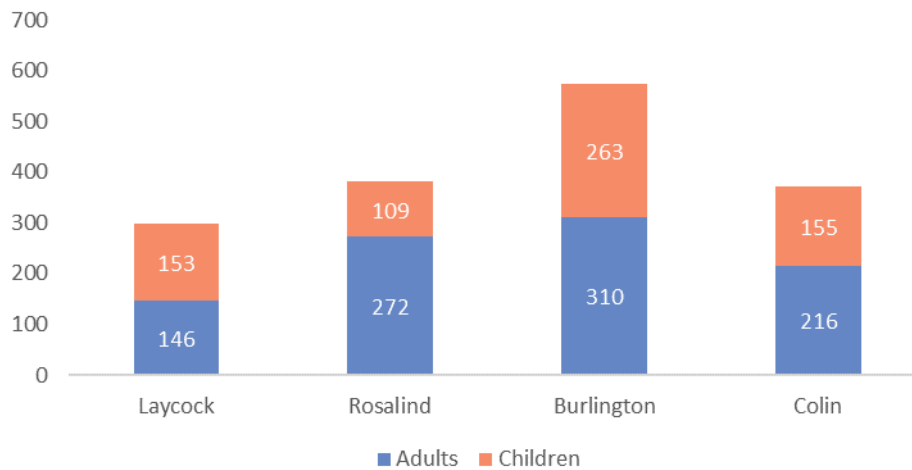
- 82 (70%) reported feeling connected with their community
- 62 (53%) reported feeling safe or relaxed due to less traffic

The survey suggests the pilot program improved social connections and encouraged greater physical activity in the community. It also highlighted the support participants had to conduct future Street Play events.

#### Street Attendance

Burlington Street Crows Nest accounted for the highest hourly attendance with 170 participants attending at 4:30pm, the highest total attendance of 573 participants, and the highest average attendance at 143 participants per hour.

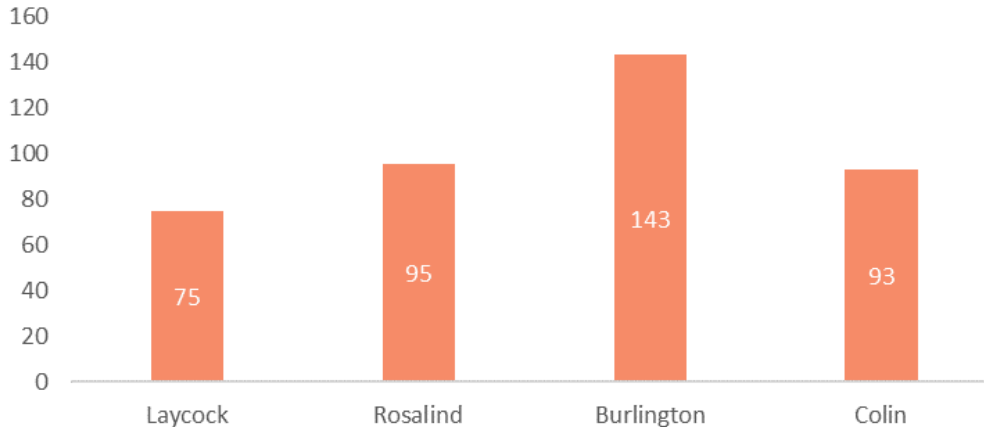
### Total Attendance



Overall attendance

Burlington Street, Crows Nest had the highest total attendance (573), followed by Rosalind and Edwin Streets, Cammeray (381), Colin Street, Cammeray (371) and Laycock Street, Neutral Bay (299). McHatton Street, North Sydney wasn't included in the evaluation due to inconsistent data.

### Average Hourly Attendance

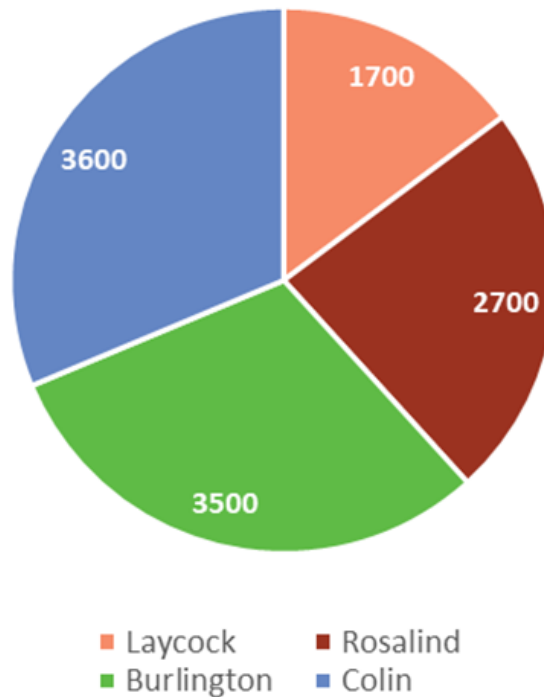


Hourly attendance

Burlington Street had the highest average hourly attendance (143), followed by Rosalind (95), Colin (93) and Laycock (75).

These results can be partly explained by the amount of road space allocated to each event. Burlington had the second highest amount of additional public open space (3,500m<sup>2</sup>), therefore a greater capacity to accommodate people. Colin Street had a slightly higher amount of additional open space (3,600m<sup>2</sup>) although reported the third lowest attendance.

## Additional Public Space Created (m<sup>2</sup>)



Public Space per street m<sup>2</sup>

Several factors could explain this difference, including:

- a live band performed at the Burlington event, attracting greater numbers
- Colin Street is in a lower density area, surrounded by predominantly R2 Low Density Residential, compared with Burlington, located between B4 Mixed Use (Crows Nest town centre) and R4 High Density Residential, and Rosalind in a R4 High Density and R3 Medium Density Residential housing area
- lower mail-out numbers (due to surrounding density) for Colin Street

This suggests that to attract higher attendance to “Street Play” events (if desired), activities such as live events/music, broader mail-outs and consideration of surrounding density should be considered in planning.

### Street Play 2023 Program Structure

The proposed Street Play 2023 program is set out in the following table. It is envisaged that Council will play a major role in the development and management of the seven (7) events in close collaboration with the local community, and will use the assistance on an external events company to help run and manage the events.

## Proposed Program for Street Play 2023

<b>Date</b>	<b>Actions</b>	<b>Key outcomes</b>
December 2022 and January 2023	Expression of Interest (delivery detailed in draft Community Engagement Strategy Attachment A)	<ul style="list-style-type: none"> <li>• Short list 15 streets for Council approval</li> <li>• Refine project scope (e.g., best times / duration for street closures)</li> <li>• Confirm appropriate evaluation criteria and tools based on project goals</li> </ul>
February 2023	Council report	<ul style="list-style-type: none"> <li>• Council approval of 7 streets from 15 shortlisted</li> </ul>
February 2023	Consultation with authorities/stakeholders	<ul style="list-style-type: none"> <li>• Concurrence for/approval of sites</li> </ul>
March - May 2023	Delivery of Street Play events	<ul style="list-style-type: none"> <li>• Council/community collaborative events</li> </ul>
July 2023	Evaluation of pilot projects	<ul style="list-style-type: none"> <li>• Knowledge of what works best / what needs improvement</li> <li>• Learnings to inform longer term project planning and policy documents</li> <li>• Report to Council</li> </ul>
August 2023	Form Street Play Working Group (Council staff)	<ul style="list-style-type: none"> <li>• Preparation of Street Play Policy and Guidelines</li> <li>• Clarity around Council approach to the program, including greater community control and providing insurance for events</li> <li>• Resources for community groups regarding application process, project requirements, planning and delivery of Street Play events</li> </ul>
2024	Long-term community led Street Play program	<ul style="list-style-type: none"> <li>• Eols or 'nominate my street' process to run street play</li> <li>• Community initiated and led events</li> </ul>

### **Future Street Play Events – Community Capacity Building**

The upcoming “Street Play 2023” events will provide Council with further data on how to implement future “Street Play” programs.

One of the key objectives of future Street Play events is to look for a more collaborative and partnering approach with the community as to how the events are run and resourced. To do

this, Council will need to build community capacity to run these events, and offer support when needed.

The future success of this program and other similar programs must rely on community capacity building in the spirit of what has been achieved overseas, particularly through the work of Jim Diers<sup>1</sup> and locally in Australia. This type of capacity building initiative is based on the principle that “never do for communities what they can do for themselves”.<sup>1</sup>

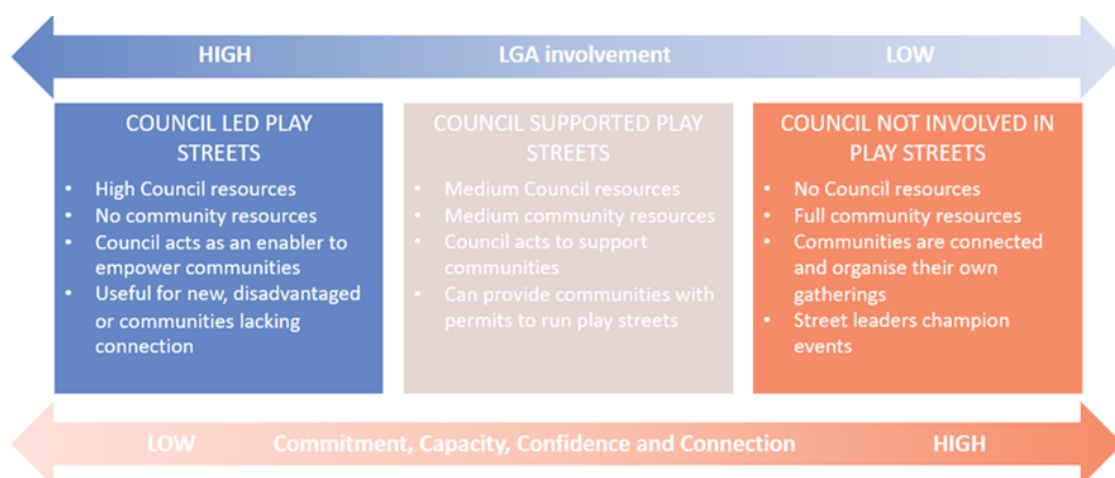
Community capacity building and place making have informed a number of council community grants programs (City of Sydney Matching Grants Program), which has supported community empowerment for decades. These matching grants provide access to matched grant funding programs – whereby community effort is matched with Council funds or resources to enable community-led action.

Council’s role in the Street Play program and similar future programs should focus on community capacity building by actively stepping back and encouraging community leadership. This is a strengths-based approach, focusing on existing community strengths and resources, rather than community deficits or needs. Focusing on deficits and needs leads to “deficit silos”<sup>2</sup> within communities and requires organisations such as councils to fix problems, provide full resourcing, and take on the responsibility for success.

Focusing on strengths, Council can then work with residents to build local leadership, confidence, connections and practical skills to deliver programs.

This report recommends establishing a Working Group that will develop a “Street Play” Policy. The Working Group will also develop resources aimed at building community capacity to implement Street Play events in partnership with Council, with equal input of resources and time.

The following image illustrates a continuum of community/council control for implementing Street Play programs, with full community responsibility at one end and full LGA responsibility at the other.<sup>2</sup>



*The Continuum of Control illustrates the level of control that the community and Council have in delivery of Street Play events<sup>2</sup>*

The objective for the North Sydney Street Play program in 2024 and beyond will be to utilise the experiences of Council staff and the community to move towards a community-led model.

### Recent Case Studies

The City of South Perth (CoSP) ran a pilot Street Play program with a higher degree of community control. The CoSP promoted Expressions of Interest to the community to nominate their streets, and were responsible for traffic management and street closure. CoSP adjusted their Public liability insurance to cover a number of community-led events. The nominated streets and residents were responsible for all other planning, organising and delivery.

The nominated streets could apply for a community grant (up to \$3,000) to cover any initial costs and the closures were intended to attract small groups of 20-50 people. The CoSP provided application guides, templates (e.g.simple Traffic Management Plans, letter box drops, invitations), and advice on event planning.

Considering the success of CoSP in facilitating community-led events, North Sydney Council could increase community control of the events in the Street Play 2024 program.

The City of Sydney (City) also has a very similar “Matching Grants” program whereby the community's time, effort and materials are given a dollar value by the council which is generally matched in cash. For example, if the community can demonstrate that they have contributed 45 hours of their own time and provided their own materials to facilitate the activity or event to a value of \$5,000, the City will then match this contribution dollar for dollar.

To prepare for a community-led Street Play program, the following actions are proposed.

### Future Street Play Program - Proposed Actions

Action	Description
1. Council Working Group	<p>Form an internal Council Staff working group that includes expertise in:</p> <ul style="list-style-type: none"> <li>• traffic management</li> <li>• risk management</li> <li>• volunteer management</li> <li>• community engagement</li> <li>• community development</li> <li>• place activation</li> <li>• promotions</li> </ul> <p>The role of the working group will be to develop Terms of Reference, long term program goals, assess readiness and risks, stakeholder involvement, identify assets and overall council involvement in the program.</p>

Action	Description
1. Street Play Policy	Developing a Street Play Policy will be important to guide the sustainable delivery of an ongoing Street Play program. This should be developed by the working group and reported to Council for endorsement.
2. Resources and Support	The Council Working Group is to decide the level of support required to run the ongoing Street Play program. This could include the development of templates, in-person discussions and/or small grants to cover applicant costs. The eventual aim is to empower the community to plan and implement their own street parties with minimal Council involvement.

## Conclusion

The “Street Play 2023” program will deliver immediate place improvements by reducing the impact of vehicles on local amenity, provide temporary new spaces for people to walk, cycle and interact with their community, and facilitate opportunities for increased physical activity.

A timeline for delivery of Street Play 2023 includes EoIs in December 2022 and January 2023 to identify a shortlist of 15 streets, reporting the shortlist to Council in early 2023 to select seven (7) streets, and delivery of the program from March to May 2023.

The Street Play pilot program delivered in 2020 highlighted the potential for street closures to improve access to open space and build community connectedness. Building on the success of the North Sydney “Street Play” pilot program and lessons learned in other council areas, it is recommended that North Sydney Council move towards a model that empowers and builds capacity in the community to run their own Street Play events. This can be guided by a Council Working Group, to be formed after the “Street Play 2023” program.

## References

<sup>1</sup> Diers, J. (2019). Great neighbourhood strengthening ideas from Jim Diers. <https://inspiringcommunities.org.nz/wp-content/uploads/2019/04/Jim-Diers-Neighbourhood-Strengthening1.pdf>

<sup>2</sup> Randle, E. (2022). Local Government approaches Play Streets – to lead or support. La Trobe. Report. <https://doi.org/10.26181/19444415.v1>

## COMMUNITY ENGAGEMENT STRATEGY



# Street Play 2023 Program

Prepared November 2022

Councils are required under the *Local Government Act 1993* to inform the community of particular issues that potentially affect their way of life. North Sydney Council is committed both in principle and in practice, to engaging on matters affecting the North Sydney community.

The purpose of this project-specific Community Engagement Strategy is to outline the ways stakeholders can be involved in the decision-making process. Community engagement opportunities will be provided across a range of 'engagement' levels.

### 1. Introduction

This Community Engagement Strategy outlines the steps Council will take to engage the community for the *Street Play 2023* program. Council is committed to engaging the community to ensure that the the program makes positive contributions to visions as set out in the Community Strategic Plan with minimal or mitigated negative impacts.

#### 1.1 Council's Community Engagement Protocol

This strategy has been prepared in accordance with Council's *Community Engagement Protocol*. The Protocol is used to determine the level of 'level(s) of impact' applicable to this project/decision (proposal). This proposal has been determined as:

LEVEL OF IMPACT	LEVEL OF ENGAGEMENT
Low – The work will be short term (i.e. four hours) and involve no long-term changes.	Collaborate – the street play days will be community led with Council providing a supporting role.

Council use the framework shown below in Table 1.1 to select the most appropriate 'level(s) of engagement' for this proposal to ensure an appropriate range of engagement 'levels' and methods were offered:

LEVEL	DESCRIPTION
Inform	Providing balanced and objective information to help the community understand problems, alternatives, opportunities and/or solutions
Consult	Obtain public feedback on alternatives and/or decisions
Involve	Work directly with the community throughout the process to ensure that public concerns and aspirations are consistently understood and considered
Collaborate	Partner with the public in each aspect of the decision including the development of alternatives and identification of the preferred solution

Table 1.1 Derived from the IAP2 Public Participation Spectrum



## Street Play Community Engagement Strategy

### 2. Background

Street Play programs allow communities to close their streets to traffic and reclaim the road for people of all ages to come together and connect. Street Play events have been held globally, as well as numerous examples from councils around Australia. Activities at these events include informal play, community art projects and sports, and take place at a range of scales from individual streets through to road closures over several kilometers.

At a council meeting held 22 June 2020, Council resolved to run a pilot Street Play program on five streets across North Sydney. The Street Play pilot program was successfully run on:

- McHatton Street, North Sydney (McHatton)
- Laycock Street, Neutral Bay (Laycock)
- Rosalind and Edwin Street, Cammeray (Rosalind)
- Burlington and Sophia Street, Crows Nest (Burlington)
- Colin Street, Cammeray (Colin)

At its meeting of Monday 12 September 2022, Council resolved to revisit the Street Play trial that was run on the five streets in 2020, as follows:

1. *THAT Council call for expressions of interest from the community in relation to identifying streets, roads etc for StreetPlay for the next 6 months.*
2. *THAT Council re-assess the locations contained in the 22 June 2020 report as possible locations.*

In response to this resolution, Council staff will call for Expressions of Interest (EOI) from the community over December 2022 and January 2023, in preparation for *Street Play 2023* program events between March and May 2023.

The goals of the Street Play 2023 program are to:

- **Social Cohesion** - Street Play attendees reporting feeling a sense of community
- **Inclusion** – encourage young people and older adults to attend Street Play events
- **Safety** – the majority of attendees are safe and report feeling safe
- **Open Space** - increase open space and play space for event attendees
- **Sustainable Transport** - encourage attendees to walk, cycle or take another active mode of transport to the events
- **Health and wellbeing** – increase opportunities for structured and incidental exercise

## **Street Play Community Engagement Strategy**

Council staff will shortlist 15 eligible streets, which will be reported at a Council meeting in early 2023. Councilors will select seven (7) streets for the *Street Play 2023* program.

This engagement strategy sets out the consultation involved in the EOI from the community, delivering Street Play events and evaluation of the program.

### **3. Community Engagement Strategy**

#### **3.1 Who are our community stakeholders?**

The Community Engagement Strategy identifies the following groups to engage with in the local community:

- Residents, businesses and communities in streets closed temporarily/adjoining streets for street play days
- Busways and other bus operators (where appropriate)
- Residents and businesses in surrounding streets
- Other Council departments
- North Sydney Traffic Committee
- Local schools
- NSW State Government/DPIE (funding partner)
- Emergency services
- Precincts System

#### **3.2 Key Communication Messages**

- Street Play events allow communities to reclaim their streets as places to meet, connect, play, and to ultimately improve the health and wellbeing of individuals, young people and older adults.
- The *Street Play 2023* program responds to community demand for increased open space and 'play space' for children (particularly 'tweens and teens').
- Community groups will have the opportunity to collaborate with Council to design and lead their own street play events.
- Council has resolved to revisit the Street Play program and call for EOI from the community to run events. The EOI will occur over December 2022 and January 2023, and Street Play events are planned between March and May 2023.

## Street Play Community Engagement Strategy

### 3.3 Timetable

Community and stakeholder engagement will occur at various times before, during and after the *Street Play 2023* program. The key project development phases are outlined in the following table:

<b>Phase</b>	<b>Timing</b>
1. Site selection/formation of community partnerships	December 2022 and January 2023
2. Council Meeting – Finalise <i>Street Play 2023</i> sites	Early 2023
3. Development/planning for events	January and February 2023
4. Running of events	March to May 2023
5. Evaluation and reporting	March to September 2023

Note: In accordance with Council's Community Engagement Framework described on page 1, the 'level of engagement' per engagement method is indicated.

#### 3.3.1 Phase 1 - Site selection/formation of community partnerships

This phase will involve engagement with the residents in streets from a list of 15 potential pilot site streets. The communities will be notified of the program via mailout and invited to nominate their street for an event.

At the same time, Council staff will review the outcomes of the pilot program and notify the residents from the Street Play pilot program of the EOI, where appropriate.

<b>Method</b>	<b>Target Stakeholders</b>	<b>Engagement Level</b>	<b>Purpose</b>
Web page Frequently Asked Questions (FAQ)	All	Inform	Provide information about the program and how to nominate street.
Letterbox drop	To residents on each street		
Online Information session	All		1 X online session providing project overview and an opportunity for stakeholders to ask questions.
Submissions	Residents from street	Consult	Call for Expressions of Interest from residents. Submitters must be living on the proposed street.

#### 3.3.2 Phase 2 Council Meeting - Finalise Street Play sites

A Council Report will be prepared for a Council meeting in early 2023. Based on consultation and assessment criteria, council staff will shortlist 15 streets for Street Play to be reported to

## Street Play Community Engagement Strategy

Council in early 2023. The council will select seven (7) streets for the *Street Play 2023* program.

At the end of Phase 2, a summary of consultation outcomes and Council decision regarding the final seven (7) streets will be distributed to applicants and key stakeholders as well as posted on Council's website.

### 3.3.3 Phase 3 - Development/planning for events

In late January and early February 2023, Council will work directly with nominated streets to resolve the details of the *Street Play 2023* events. Communication will be in person, phone, or online contact.

Contact will be made with emergency services (police) and any other impacted stakeholders for feedback into event proceedings (bus services and businesses if applicable).

### 3.3.4 Phase 4 – Running of events

Council Staff will meet with successful applicants at least one week prior to the chosen date to confirm event day meeting times, set up procedures, ensure necessary insurances and paperwork is complete, and discuss planning and delivery of the event.

<b>Method</b>	<b>Target Stakeholders</b>	<b>Engagement Level</b>	<b>Purpose</b>
Web page	All	Inform	Provide information about the Street Play 2023 event days, planned activities and accessing the events
Frequently Asked Questions (FAQ)			
Social Media: Facebook, Twitter and Instagram	Existing followers and local groups with social media accounts		
Letterbox drop	In vicinity of the proposed project and surrounding area		
Email/Contact	Emergency Services (Police)  Businesses  Transport services		Provide notification of planned events
Signage	All	Inform	On-site signage to be install 1 week prior to planned event to inform community of closure times and vehicle access restrictions.
Precinct System	All active	Inform/Consult	Generate interest in the program, provide

## Street Play Community Engagement Strategy

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	Precinct Committees		information and enable community groups to get involved
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### 3.3.5 Phase 5 – Evaluation and reporting

During the *Street Play 2023* program, Council staff will monitor attendance at each event. During and after the *Street Play 2023* Council Staff will conduct a survey to evaluate the goals of the program. This will include a mail-out to residents of the street.

## 4. Opportunity Cost/Rationale

Engaging the community in this proposal may entail financial costs to Council to achieve a high-quality engagement process. If the process is robust community, ownership of the decisions made will ensure efficient outcomes. Insufficient or poor-quality engagement can result in poor long-term decisions requiring further resources to rectify. The aim of a high-quality community engagement process is to make sustainable decisions. The engagement process will help Council staff and/or Councillors to understand the related recommendations rationale.

## 5. Further Information

For further information please contact Council's Sustainable Transport Projects Coordinator Max White for the Traffic and Transport Operations Division:

Phone: 9936 8100  
 Email: [council@northsydney.nsw.gov.au](mailto:council@northsydney.nsw.gov.au)  
 Website: [www.northsydney.nsw.gov.au](http://www.northsydney.nsw.gov.au)